

## SENIOR YEARBOOK ADS

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The 2020-2021 CDHS Yearbook Staff would like to offer you a unique opportunity to provide a special senior tribute. This yearbook fundraiser is a creative way for you to show how proud you are of your graduating senior by publishing a senior ad. These ads can include a baby picture and/or current picture, and a message. **The Yearbook team will design the ad for you.**

Included in this letter is an order form containing pricing and additional information. Please submit all materials as soon as possible. Unfortunately, we cannot process your order until we have all the necessary materials and payment. **All requests must be received no later than December 20, 2020 and if you have not yet purchased a yearbook, you can do so at [www.balfour.com](http://www.balfour.com).** We encourage you to submit your ad as soon as possible.

### What do I need to submit?

- An order form with an **ORIGINAL message** corresponding to your chosen ad size (**Please do NOT** submit song lyrics, quotes, or other copyrighted text without proper citation)
- Picture(s) (emailed to [cdyearbook@cdschools.org](mailto:cdyearbook@cdschools.org))
- Payment

### How do I submit this?

All items can be submitted electronically to [cdyearbook@cdschools.org](mailto:cdyearbook@cdschools.org). Order forms not submitted electronically can be given to Ms. Nilsen in room 250 or dropped off at the front office – attention Ms. Nilsen.

### How do I pay?

Payment can be given to Ms. Nilsen in room 250 or mailed to/dropped off at the front office in an envelope with “Attention Ms. Nilsen” on the front. Checks made payable to: *Central Dauphin School District*.

### How do I know if my senior ad is correct?

Once we have received all information, including payment, you may request a proof of your Ad. The proof will be emailed to the address you provide. If we do not hear back from you within 5 days of receiving the proof, we will assume it is cleared for print. If you have corrections, please submit those as soon as possible. If you would like a proof of your Ad, please request this no later than December 11, 2020 via email at [cdyearbook@cdschools.org](mailto:cdyearbook@cdschools.org).

### Important Information:

- Pictures should be submitted electronically for optimal resolution. Please submit as .jpg or .png files. You may also scan your pictures and email them to us. We are able to scan pictures, but cannot guarantee image quality.
- If you submit a hard-copy of a picture, clearly label the back of the image with your name and contact information.
- Message **MUST** be original text. Song lyrics or other copied text must contain proper citations  
i.e. “You’re braver than you believe, stronger than you seem, and smarter than you think”  
– A. A. Milne  
“My wish for you is that this life becomes all that you want it to...” – Rascal Flatts
- Ads for couples/ groups of 2 (unless twins) will not be accepted. Groups of three or more only, please.
- We reserve the right to deny ads in poor taste.

## Pricing, Picture, and Message Size Information

Option & Size		Regular Price (Due by December 20)
1. 1/8 of a page	1 Picture 30-50 Word Message	\$50
2. 1/4 of a page	2 Pictures 60-90 Word Message	\$90
3. 1/2 of a page	3 Pictures 110-140 Word Message	\$165
4. 1/2 of a page	4-5 Pictures 60-90 Word Message	\$165

Example Eighth Page Ad



Example Quarter Page Ad



Example Half Page Ad

