

SENIOR YEARBOOK ADS

The 2022-2023 CDHS Yearbook Staff would like to offer you a unique opportunity to provide a special senior tribute. This yearbook fundraiser is a creative way for you to show how proud you are of your graduating senior by publishing a senior ad. These ads can include a baby picture and/or current picture, and a message. **The Yearbook team will design the ad for you.**

Included in this document is information containing pricing, [Google ordering form link](#), and additional information. Please submit all materials as soon as possible. Unfortunately, we cannot process your order until we have all the necessary materials and payment. **All requests must be received no later than December 16, 2022 and if you have not yet purchased a yearbook, you can do so at www.balfour.com.** We encourage you to submit your ad as soon as possible.

What do I need to submit?

- A Google order form with an **ORIGINAL message** corresponding to your chosen ad size (**Please do NOT** submit song lyrics, quotes, or other copyrighted text without proper citation)
- Picture(s) in the Google order form
- Payment

How do I submit this?

All items can be submitted electronically by completing the [Senior Yearbook Google form](#).

How do I pay?

Payment can be given to Mrs. Shaffer in room 206 or mailed to/dropped off at the front office in an envelope with "Attention Mrs. Shaffer" on the front. Checks made payable to: *Central Dauphin School District*.

How do I know if my senior ad is correct?

Once we have received all information, including payment, you may request a proof of your Ad. The proof will be emailed to the address you provide. If we do not hear back from you within 5 days of receiving the proof, we will assume it is cleared for print. If you have corrections, please submit those as soon as possible. If you would like a proof of your Ad, please request this no later than December 9, 2022.

Important Information:

- Pictures should be submitted electronically for best results. Please submit as .jpg .pdf or .png files.
- Message **MUST** be original text. Song lyrics or other copied text must contain proper citations
i.e. "You're braver than you believe, stronger than you seem, and smarter than you think"
– A. A. Milne
"My wish for you is that this life becomes all that you want it to..." – Rascal Flatts
- Ads for couples/ groups of 2 (unless twins) will not be accepted. Groups of three or more only, please.
- We reserve the right to deny ads in poor taste.

Pricing, Picture, and Message Size Information

Option & Size	Early-Bird Price (Due by October 29)	Regular Price (Due by December 3)	Last Call Price (Due by December 16)
1. 1/8 of a page	1 Picture 30-50 Word Message \$45	\$50	\$55
2. 1/4 of a page	2 Pictures 60-90 Word Message \$85	\$90	\$95
3. 1/2 of a page	3 Pictures 110-140 Word Message \$150	\$165	\$180
4. 1/2 of a page	4-5 Pictures 60-90 Word Message \$150	\$165	\$180

Example Eighth Page Ad



Example Quarter Page Ad



Example Half Page Ad

